

## **PRIVACY POLICY**

This privacy policy (this “Privacy Policy”) sets forth the policies of RBXCity LLC (“RBX”) with respect to personal information you provide to RBX. This Privacy Policy applies to individuals only and may be changed at any time, provided a notice of such change has been given to you. By using and accessing RBX’s website <https://rbxtoys.com> (the “Website”), you understand and give consent that information will be collected about you at the time of account registration, and when you access the Website in order for RBX to provide the Website's services to you.

### **Information We Collect**

You provide us with personal information, such as your name, e-mail, address, telephone number, (i) when signing up for our service, (ii) in correspondence with RBX and its representatives; and (iii) when submitting claims for prizes. Certain information, such as “cookies” (further discussed below), may be collected automatically when you access the Website.

### **How Do We Use Your Personal Information?**

RBX may use the information collected pursuant to this Privacy Policy in the following ways:

- Delivery of products. RBX may use your personal information to take and handle claims, deliver products, and communicate with you about the status of your claims.
- Communicate with you. RBX may use your personal information to communicate with you, such as to notify you about changes to our services or policies.
- Provide information to you. RBX may use your personal information to provide information about RBX’s offerings to you, such as through newsletters.
- Comply with legal obligations. RBX may release information about you if compelled to do so by law.

Information that you provide while completing surveys or offers on the Website may also be collected by third party providers of such surveys or offers for their own purposes with no relationship to RBX.

### **Cookies**

The Website uses "cookies," which may automatically collect certain information and data. "Cookies" are small pieces of data sent to your computer browser from RBX’s web server and stored on your computer's hard drive. The data identifies you as a unique user and facilitates your ongoing access to and use of the Website. Additionally, cookies also help RBX diagnose problems with RBX’s server.

Depending on the settings you have chosen on your browser, RBX may use cookies on the Website to keep track of services you have used, to record registration information regarding your user name and password, to record your user preferences, to keep you logged into the Website and to facilitate prize redemption procedures. RBX may also use cookies to track the

webpages you visit during each website session, to help us improve user experience on the Website and to help us understand how the Website is being used. Many browsers maintain a default setting to allow cookies. You have the ability to modify this setting so as to decline cookies. The Help tab on your toolbar may guide you to the settings for your browser that will allow you to change your browser settings with regard to cookies. If you decline cookies, your use of the Website may be impaired.

By using and accessing the Website, you understand and give consent to the use of cookies, for purposes of tracking and/or providing RBX's service to you.

### **Security**

RBX seeks to carefully safeguard your private information and, to that end, restricts access to nonpublic personal information about you to those employees and other persons who need to know the information to enable RBX to provide services to you. RBX has put in place reasonable administrative, technical, and physical safeguards to help prevent unauthorized access, maintain data security and correctly use the information RBX collects from and about you. However, no system can be completely secure and RBX does not guarantee that unauthorized disclosures and access will not happen. Although RBX takes reasonable measures to safeguard against unauthorized disclosures of information, RBX cannot assure you that your personal information or other information will never be disclosed in a manner that is inconsistent with this Privacy Policy.

If you have any questions or comments about our Privacy Policy or our data collection practices, please feel free to contact us at [support@rbxtoys.com](mailto:support@rbxtoys.com).